

## **Privacy Policy of the SOLFISH.com.pl website and the SOLFISH fanpage on Facebook**

We hereby inform you (User) that in connection with the use of the SOLFISH.com.pl website (hereinafter the Website) and the SOLFISH Facebook fanpage internal we process your personal data. Details can be found below.

### **Personal data administrator**

We, ZAKŁAD PRODUKCYJNO HANDLOWY SOLFISH W KACZMAREK J KRYŃSKI SPÓŁKA JAWNA based in Międzychód, B. Chrobrego 28, 64-400 Międzychód entered into the Register of Entrepreneurs of the National Court Register under KRS NUMBER: 0000090908 tax identification number NIP: 7830026073, REGON NUMBER: 210260840, email:solfish@solfish.com.pl are the administrator of your personal data. If you have any questions or concerns, you can contact us via the contact form available on the Website.

### **Processing purposes, processing basis and time**

The processing of your personal data is in accordance with the law, including compliance with the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and on the repeal of Directive 95/46 / EC (General Data Protection Regulation), hereinafter referred to as the RODO.

We process your data in order to:

- handle notifications (contact form) - pursuant to art. 6 par. 1 lit. f RODO (legitimate interest of the administrator) - until the period of limitation of potential claims under the law,
- resolve complaints - pursuant to art. 6 par. 1 lit. f RODO (legitimate interest of the administrator) - until the period of limitation of potential claims under the law,
- if you give your consent, in order to save data in cookies and collect data from websites and mobile applications - pursuant to art. 6 par. 1 lit. and RODO - until the consent is withdrawn,
- if you give your consent, in order to conduct promotional campaigns, including competitions, promotions, lotteries and other activities - pursuant to art. 6 par. 1 lit. and RODO - until the withdrawal of consent, with the proviso that sometimes the data may be processed also after this period on the basis of our legitimate interest described in the following points, but only if it is allowed or required in the light of applicable law, e.g. processing for archival purposes or ensuring accountability,
- if you agree, in order to send commercial information about our products and services, promotions, as well as products and services of entities cooperating with us, by means of electronic communication (SMS, MMS, e-mail) or direct marketing performed by means of telecommunications terminal equipment (phone, tablet) to the e-mail address or telephone number indicated by you - pursuant to art. 6 par. 1 lit. a RODO - until the consent is withdrawn,
  - conduct direct marketing in the traditional (paper) form - pursuant to art. 6 par. 1 lit. f RODO (legitimate interest of the administrator) - until an effective objection is submitted,

- for archival purposes (evidence) to secure information in the event of a legal need to prove facts - pursuant to art. 6 par. 1 lit. f RODO (legitimate interest of the administrator) - for the period in which the administrator is obliged to maintain data or documents containing them to document the fulfilment of legal requirements and to enable control of their fulfilment by public authorities,
- for potential inquiry, investigation or defense against claims - pursuant to art. 6 par. 1 lit. f RODO (legitimate interest of the administrator) - until the limitation period of potential claims under the law.

### **What data do we process?**

We process data that you provide as part of the use of the Website. These are primarily the identification data provided in the contact form, including your first and last name and your email address. Please be advised that when using the Website, the data can also be accessed automatically via cookie files (cookies) or the Google Analytics system as described below. We do not process specific categories of data.

### **Data Recipients**

We may share your personal data with the following categories of entities:

- subcontractors, including entities to which we entrust the implementation of promotional activities,
- accounting firms,
- law firms,
  
- entities related by capital or organization with ZAKŁAD PRODUKCYJNO HANDLOWY SOL - FISH W. KACZMAREK, J. KRYŃSKI SPÓŁKA JAWNA.,
- IT companies.
- entities providing postal and courier services.

### **Transmission of data to third countries**

The administrator always informs about the intention to transfer personal data outside the EEA at the stage of collection.

### **Your rights**

You have:

- the right to access your data and receive a copy,
- the right to rectify (amend) your personal data,
- the right to delete personal data - if in your opinion there is no

reason for us to process your data, you can request their removal,

- the right to limit the processing - you can demand that we limit the processing of your personal data only to store them or perform actions agreed upon with you, if in your opinion we have incorrect data or process them unjustifiably; or when you do not want us to remove them, because you need them to establish, assert or defend claims; or for the time you objected to the processing of data,

- the right to object to the processing - marketing objection - you have the right to object to the processing of your data for the purpose of conducting direct marketing - if you exercise this right, we will stop processing data for this purpose; opposition due to the special situation - you should then indicate to us your special situation, which in your view justifies the cessation of the opposition processing; we will stop processing your data unless we prove that the basis of data processing is superior to your rights or that your data is necessary to us to establish, investigate or defend claims,

- the right to transfer data - you have the right to receive from us in a structured, commonly used machine-readable format personal data concerning you that you provided to us on the basis of a contract or your consent; or have us send this data directly to another entity,

- the right to file a complaint to the supervisory body (the President of the Personal Data Protection Office or another competent supervisory authority),

- the right to withdraw consent to the processing of personal data at any time - withdrawal of consent will not affect the lawfulness of the processing, which was made on the basis of your consent before its withdrawal; for this purpose, please contact us at SOLFISH@SOLFISH.COM.PL

In order to exercise your rights, you can make a request via the contact form available on the Website. Please note that before exercising your rights, we will have to make sure that you are the actual person contacting us by identifying you.

## **COOKIES**

The website uses cookie files (so-called "cookies"). Cookies are IT data, in particular text files, which are stored in the terminal device (e.g. in the computer's memory) and are intended for using our Internet Websites. Cookies do not cause any configuration changes on the device or software installed on the User's device.

We use cookies in order to:

- 1) customize the content of the Website to the individual preferences of the User, above all these files allow to recognize the user's device to properly display the website, adapted to his preferences (cookies are associated only with the browser of a specific device, without providing the user's first and last name - anonymous user),
- 2) prepare statistics to help you understand how Users use Internet websites, which makes it possible to improve their structure and content,
- 3) ensure the Website's safety.

You can configure your browser at any time to receive information on the settings of cookies and accept cookies individually, disable accepting cookies or delete cookies on your device, and once they have been deleted, we will no longer be able to process any information stored in such a cookie.

Deactivation of cookies may limit the functionality of the Website.

## **GOOGLE ANALYTICS**

The website uses Google Analytics, which is an online tool for analyzing website statistics and web analytics that provides insight into Website data traffic, used to conduct marketing activities provided by Google Inc. (1600 Amphitheater Parkway, Mountain View, CA 94043, USA. The Google Inc. Privacy Policy can be found at <https://policies.google.com/privacy?hl=pl>).

## **Social network**

The Website contains links to external social networks, such as Facebook and Instagram. Functions assigned to individual links, in particular the transfer of information and personal data, are activated only after clicking on the link. This activates the so-called social plugin (plug-in) for individual social networking sites, and your browser connects you to this site.

If you click on a selected link while visiting the Website, your personal data is transferred and processed by a given social network. If you click on a selected link while visiting the Website and being simultaneously logged in to a given portal, then information about visiting our Website may be reported through the account on this portal and saved to your account in the given social network. In order to prevent this from happening, you must log out of the account on the social networking site before clicking on the link.

The purpose and scope of processing personal data through social networks and related rights and obligations of the administrator of such a portal to protect the privacy of users can be found in the section on the protection of personal data of this portal. The social networking site is responsible for the processing of data that is launched after clicking on a given link.

## **Partners**

The Website may contain links to external websites run by the Administrator or entities cooperating with the Administrator. The purpose and scope of processing of personal data by these websites and related rights and obligations of the administrator of such a service can be found in the section on the protection of personal data of this website (usually named Privacy Policy). The Internet service is responsible for data processing that starts after clicking on its link.

## **Security**

All data collected by us are protected using reasonable technical and organizational measures and security procedures in order to secure them against unauthorized access or unauthorized use. Entities affiliated with ZAKŁAD PRODUKCYJNO HANDLOWY SOL - FISH W. KACZMAREK, J. KRYŃSKI SPÓŁKA

JAWNA, trusted partners and external service providers have committed to managing data in accordance with our security and privacy requirements.